

# ATR SERIES

ATR 35 CH SR HPR (Charcoal)

## Performance Data

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% Visible Light Transmission	37
% Total Solar Energy Rejection	44
% IR Energy Rejection (IRER) <sup>1</sup>	40
% Selective IR Rejection (SIRR) <sup>2</sup>	53
% Ultraviolet Protection (wavelengths 300-380nm)	>99
% Glare Reduction <sup>3</sup>	59
% Visible Light Reflection (exterior)	08

## EASTMAN

Data captured using NFRC guidelines for window film solar performance measurement as measured on single pane, 1/4 inch (6mm), clear glass. Reported values are taken from representative product samples and are subject to normal manufacturing variances. Actual performance will vary based on a number of factors, including glass type and properties.<sup>1</sup>IRER is a more complete measurement of heat experienced from solar infrared radiation (780-2500nm) including absorbed and re-radiated energy. <sup>2</sup>SIRR is a measurement of solar infrared radiation (780-2500nm) not directly transmitted through glass. Data captured using NFRC guidelines for single pane, nominal 1/4" (6mm) clear glass. Reported values are taken from representative product samples and are subject to normal manufacturing variances. Actual performance will vary based on a number of factors, including glass type and properties. <sup>3</sup>These are calculated numbers which may differ between similar products due to averaging and rounding. See LLumar.com for technical details. ©2026 Eastman Performance Films, LLC. Product brands referenced herein with a ™ are trademarks of Eastman Chemical Company or its subsidiaries. All other trademarks are the property of their respective owners. All rights reserved. No liability is accepted for errors. (03/26) LL0046EMEAEN